DEMAG

At Demag, we know operational challenges are part of your business — but they don't have to slow you down. We've identified three challenges facing inspection and service teams today.

1 Differentiation

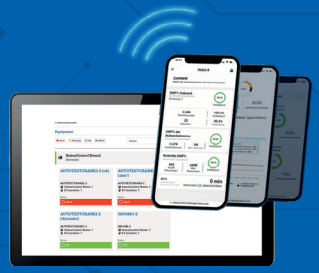
Inspection providers can be hard to distinguish beyond price.

2 Technician Readiness

Onboarding, supporting and retaining technicians can be a challenge.

3 Revenue Growth

Finding new service revenue in stable markets can be challenging.



DEA: The Software Ecosystem

DEA is here to help you stand out in a competitive inspection market, simplify service operations by closing the knowledge gap between new and experienced technicians and unlock new service revenue opportunities.

	DEA App App used to access equipment usage and condition data	**DEA+** Additional subscription within the DEA App allowing technicians advanced feature access	**Demag StatusControl 2.0** Desktop site that enables remote collection and viewing of crane data
1 Differentiation	**Generate inspection report ready data to support faster, more robust insights**	-	**Administrate inspection data to streamline reporting and documentation without on-site data collection**
2 Technician Readiness	Connect, view and share equipment usage data, time-stamped faults, and events	Advanced tools guide technicians intuitively through common tasks like commissioning, load testing, and troubleshooting	Time-based data supports remote diagnostics, facilitating job planning, and technician preparation
3 Revenue Growth	**Identify service opportunities through actionable equipment data**	**Optimize technician hours and uncover new billable service opportunities**	**Advanced usage data, service recommendations, and trends without on-site data collection**
	Free Mobile App	**Annual Subscription per User**	**Annual Subscription per Crane Activation**